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| **Category** | **Number of Possible Points** | **Points**  **Awarded** |
| **Proposal Summary (up to 15 points)** | | |
| The purpose of the group is clearly defined | 0=lowest  3=highest | 3 |
| The reason for request is clearly outlined | 0=lowest  3=highest | 3 |
| The grant application clearly explains how the program will address racial equity | 0=lowest  3=highest | 2 |
| The application details anticipated outcomes | 0=lowest  3=highest | 3 |
| The application explains how the group will spend the awarded funds | 0=lowest  3=highest | 3 |
| **Proposal Summary Subtotal** | 15 max | 14 |
| **Group Background (up to 6 points)** | | |
| The group clearly explains how it started | 0=lowest  2=highest | 2 |
| The group thoroughly explains the motivation behind the formation of the group | 0=lowest  2=highest | 2 |
| The group’s purpose and goals are clearly explained | 0=lowest  2=highest | 2 |
| **Organizational or Group Background Subtotal** | 6 max | 6 |
| **Project Details (up to 25 points)** | | |
| The application details how the project will help Black moms, babies and families | 0=lowest  4=highest | 2 |
| The application lists the zipcode (s) the project will impact | 0=lowest  2=highest | 2 |
| The application details who will benefit from the project and how | 0=lowest  2=highest | 2 |
| The application explains past projects and whether those projects were successful | 0=lowest  2=highest | 0 |
| The project clearly explains how it will impact infant and maternal vitality, provides social support and healing, and/or build community | 0=lowest  8=highest | 7 |
| The application clearly explains what success would look like to the group | 0=lowest  2=highest | 2 |
| The application lists partners and contributors to the project and explains how they will contribute to the success of the project | 0=lowest  3=highest | 2 |
| The application lists the number of staff, partners and volunteers for the project | 0=lowest  2=highest | 1 |
| **Project Details Subtotal** | 25 max | 18 |
| **Community Mobilization and Innovation Budget Request (up to 4 points)** | | |
| The FLOURISH Community Mobilization and Innovation Budget is provided and clearly outlines how funds would be used | 0=lowest  4=highest | 2 |
| **Budget Total** | 4 max | 2 |
| **Total Number of Points for Grant Proposal** | **50 max** | 40 |

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| The Womb Wellness Conference |

**Project Title**

**Would you recommend funding? Yes/No? Why?**

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| **Yes. Overall, I would fund this project, however I do believe there is more clarity needed. I believe the proposal is CLEAR in explanations but not sure how connected the explanations were to the overall grant goals/initiative. This proposal does not EVER mention BLACK MOMS. There is also a lack of understanding regarding budget and partners. I am unclear on the number of “staff” needed or anticipated. It is also unclear on how the outcomes will be captured/measured.** |
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**If the grant proposal is consistent with the goals of the Community Mobilization Fund but could be strengthened, would you recommend the group re-apply next cycle? What would make their proposal stronger?**

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| **I have a few tips for grantee: Always have multiple reviewers of your proposal before submitting to help limit grammatical errors. Possibly try and connect with a few optional venues for the event. It would also be beneficial to name a professional partner you plan to hire or work with. Providing some tool of measurement whether that be a pre/post test/follow up review/etc.** |
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